



Congratulations!

[James J. McArdle of Naperville, IL wins Dakim BrainFitness in their Father's Day contest](#)

We asked people to submit 200 words about their father for a chance to win a free Dakim BrainFitness program, designed to help seniors prevent or slow the development of dementia through cognitive exercise. Here is an excerpt of the touching submission from the winning entry:
"He shared the secret reward of pride and fulfillment in a job well done. He is a friend, a mentor, a supporter, and he has earned the respect and love of many. He is such a fine role model that I would consider myself to be a success if I were half the father he is."



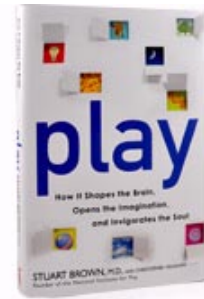
July 2009

Dear Friend of Marbles,

With your help, Marbles keeps growing! We are excited to announce the opening of our third store at 4745 N. Lincoln Avenue in the Lincoln Square neighborhood of Chicago in the coming weeks. We will let you know more details about the grand opening celebration later this month. We hope the brainy Lincoln Square community will enjoy the new Marbles!

Brain Tip

Get out and play! You may think that play is just for the kids, but as Stuart Brown highlights in his book [Play](#), it can encourage efficiency, productivity and creativity for all ages.



In the News...

Dr. Brown was featured in the article "[The Serious Need for Play](#)" in Scientific American in January where he describes all the benefits of play starting from childhood development and lasting into adulthood. In a small pilot study of 26 convicted Texas murderers, Brown found two things they all had in common: they were from abusive families, and they never played as kids. Not only is play key to growing into well-adjusted adults, free play helps us develop and maintain the flexibility and creativity we need when encountering new situations or new environments. Play is also key to problem-solving skills, social skills, stress relief and language development. So go ahead, drop the rule book and just play this summer!

For more research on the brain, check out [Marbles: The Brain Blog](#).

Upcoming Events

[Alzheimer's Association Shopping Night](#)

July 8th, 6-8pm

Please join us next Wednesday for a shopping night where we will donate 10% of all sales to the Alzheimer's Association. *Grand Avenue or Old Orchard locations*

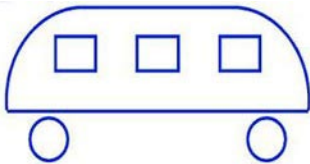


[Marbles Game Night](#)

July 23rd, 5:30-7:30pm
Grand Avenue location

Brain Teaser

Which way is the bus going, left or right (it's not going in reverse)?
90% of preschoolers answered this question correctly.



Click [here](#) for the answer!
Seen at the Brookdale Senior Living & Rush University Medical Center "Cross Train Your Brain Session." Read more about the

Happy 4th of July!

Planning a 4th of July celebration? Here are some great ways to play with the whole family:



[Kubb: The Viking Game](#)

If you've tried horse shoes or bocce and are looking for something new, Kubb is a strategic outdoor game that involves hand-eye coordination and planning.

[Astroxax](#)

A new twist on the yo-yo, you can feel your brain trying to figure out how to manipulate the Astroxax. Customers they like to walk around bouncing it added challenge.



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Marbles Employee Profile: Paulette

Paulette has been with Marbles since the first store opened in downtown Chicago last October. Come visit her at the Grand Avenue location Monday-Friday, 11am-4pm and challenge her to a game - she is a champion at all word games!



Here are some of Paulette's favorite products:

[Posit Brain Fitness Program](#): "This software helps to retrain the brain to interpret sounds and auditory signals quickly and accurately. I often ask people to repeat something, only to hear it a second later in my head before they have even repeated it. There is that slight delay in processing information. The more I do the Brain Fitness Program, the less this occurs."

[Art Dealer](#): "With Art Dealer, it's not about how much you know about art, but rather how you connect to the paintings and remember them. It helps you to create systems to remember information. It's very challenging and addictive."

[Encore](#): "Music is a strong trigger for memory, and this music memory

event in the [Marbles: The Brain Blog](#).

Grand Ave Location:

55 E. Grand Ave.
Chicago, IL 60611
(between Rush and Wabash)

Westfield Old Orchard Location:

4999 Westfield Old Orchard
Shopping Center
Skokie, IL 60077
(between LLBean and Lucy)

www.marblesthebrainstore.com

game is a great game to connect the two. It's a cross-generational game that can be played with or without a board, with a large group or as an individual. One customer even bought it to play on the phone with her mother!"

Build Your Power Vocabulary: "I find that learning the origins of words is a key component in helping to remember and incorporate new words into my vocabulary. Build Your Power Vocabulary is a great book for those who love words or for someone who just wants to strengthen his or her vocabulary."

We hope you have the opportunity to play this summer!

As always, please feel free to [contact us](#) with any questions, comments, suggestions or feedback.

Warm regards,
The Marbles Team