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MARBLES: THE BRAIN STORE OPENS IN DOWNTOWN NAPERVILLE

Unique Retail Concept Draws Local Community and Visitors, Quickly Becoming a Chicago Area Favorite

Naperville, IL – October 6, 2009 – In the span of just one year, Lindsay Gaskins has seen her vision become reality. As the founder of *Marbles: The Brain Store*, Gaskins believes that adults today are not only looking to stay physically fit, but want to stay mentally sharp as well. Gaskins wanted to create a fun and accessible environment that offered products to stimulate and strengthen the brain and show people how to outsmart their age.

The Marbles stores offer unique gift ideas and hard-to-find products from around the world, ranging from scientifically-acclaimed brain fitness software and books to fun games, puzzles and activities. There's something for everyone at Marbles! Fun games, perfect for the developing brains of children, brain-stimulating and social games for young adults and large print crosswords and brain-training software designed to help adults stay sharp.

The inspiration for such a unique and innovative store came from her own life, says Gaskins. "My parents are nearing 70 and dementia and Alzheimer's are things they worry about. I discovered that there are products out there that can help, but there wasn't a place that brought these products together. I also learned that brain games were not only important for my parents but for me, too."

Gaskins had such conviction about her idea that she did not hesitate to pursue her growth plans, despite the lackluster economic climate of last fall. She found that many of the products offered were particularly appealing to job seekers and those looking to keep their edge at work. Something clearly propelling Marbles staying power.

The Grand Opening of **Marbles: The Brain Store** in downtown Naperville is open to the public and will feature guest speaker Sean O'Neil, President of Remember Media, a company that produces personal DVDs that can help you learn instant memory recall techniques. Sean is regarded as one of America's most entertaining speakers on the topic of developing an instant-recall memory. For the past several years, Sean has spoken annually to nearly 200 businesses, corporations and associations and has clients spanning virtually every industry, including such companies as Northwestern Mutual, Merrill Lynch, Coldwell Banker, Harley-Davidson, Century 21 and Bank of America.

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Wednesday, October 28, 2009, 4pm-7pm

Speaker: Sean O'Neil 6:00pm

123 S Washington Street

Naperville, IL 60540

(630) 355-6250

Other Marbles: The Brain Store locations:

Downtown Chicago

55 E. Grand Avenue

Chicago, IL 60611

Old Orchard Shopping Center

4999 Westfield Old Orchard, Ste F-15

Skokie, IL 60077

Lincoln Square, Chicago

4745 N. Lincoln Avenue

Chicago, IL 60625

A full product assortment and the latest news and research on brain health is also available at

www.marblesthebrainstore.com

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